

Da Peace Email Nurture Campaign Email #1

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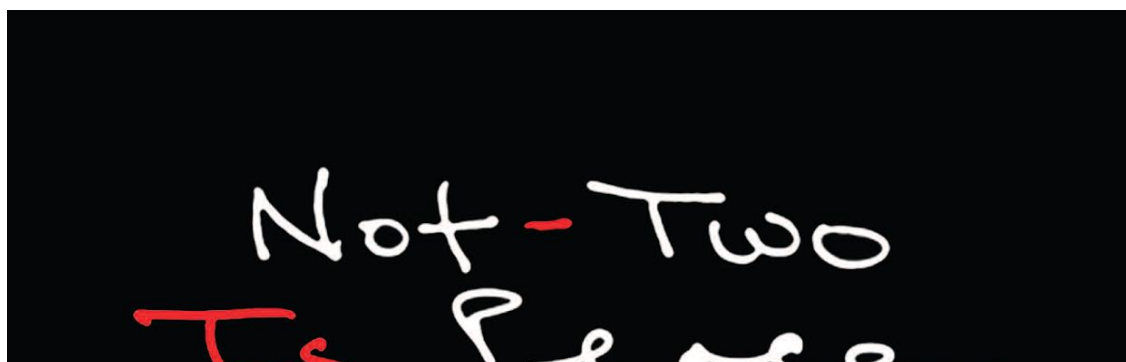
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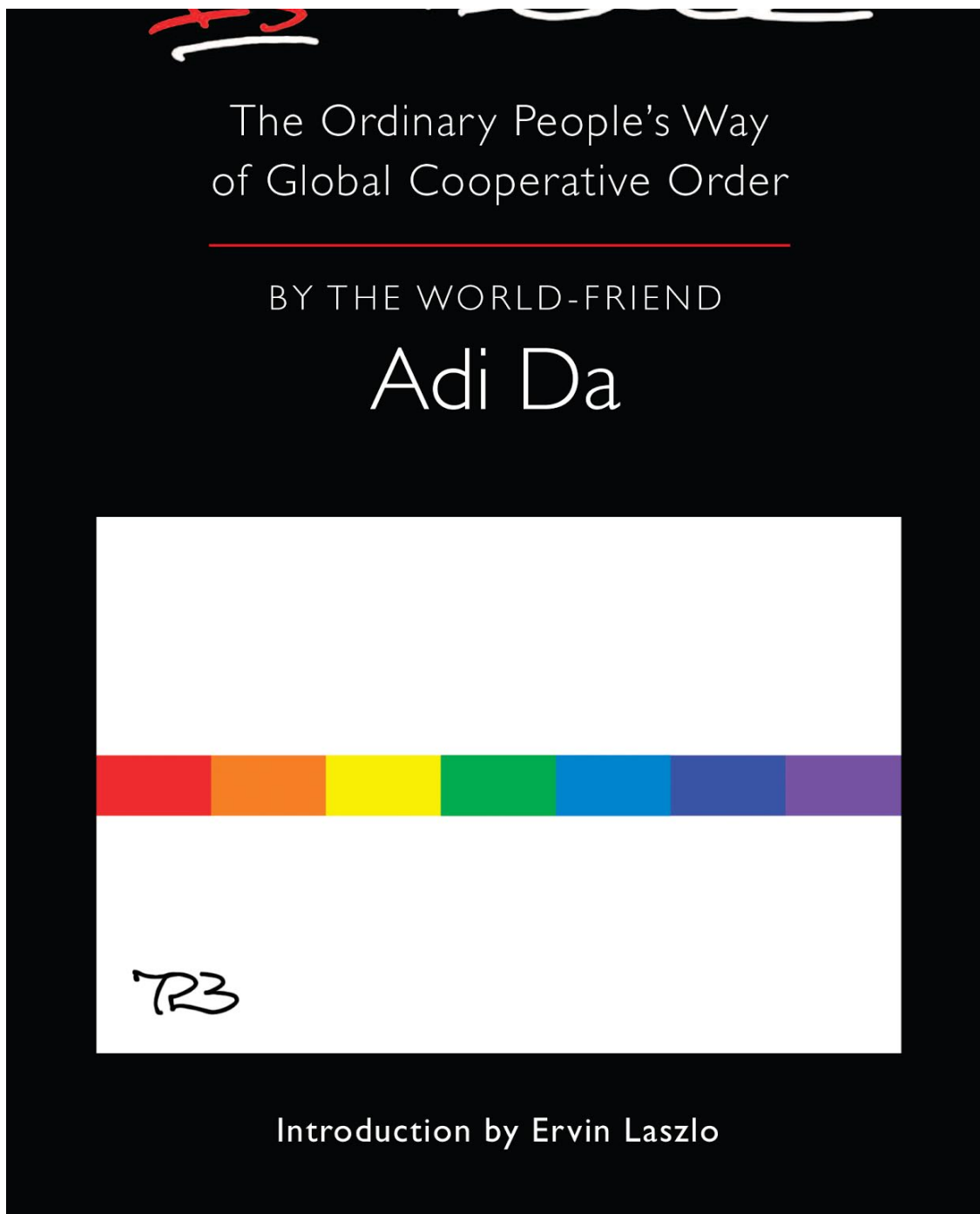
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**Free Essay "No Enemies"
from the New Fourth Edition
of *Not-Two Is Peace.***





Dear << Test First Name >>,

Thank you for your interest in the Fourth Edition of the book *Not-Two Is Peace* by Adi Da. In this book, Adi Da speaks to the necessity of re-establishing human civilization based on principles of mutual trust, cooperation, tolerance, “prior unity”, and the limitless participation of all humankind in transforming its own destiny.

Here is the link to a free PDF of the essay "No Enemies", one of three new essays featured in the Fourth Edition of *Not-Two Is Peace*.

Read and download the essay here:

https://mailchi.mp/832962f83e37/free_essay_noenemies

About the Essay "No Enemies":

In the essay, the World-Friend Adi Da calls for a new global process, which would, in his words, give “governing force” to the principle of prior unity. How is this to come about? It requires as he says, “an instrument” that would enable global humanity to become self-organized and self-managed. He names this yet-to-be-realized instrument the “Global Cooperative Forum”.

The necessity for such a Global Cooperative Forum rests on the fact that no presently-existing global organization is equipped to truly deal with the complexity of the world situation. While global organizations, such as the United Nations, were established after World War II, they have been unable to function effectively for the well-being of the whole because of the prevailing paradigm—which is that of separate parties negotiating settlements that maximize their own self-interests. The global good (both human and non-human) is thereby subordinated to the aims of the separate parts. In the current world, human beings are simply suffering this situation, or exploiting it, or both. Therefore a shift of consciousness is essential, from the mind of separateness and competition to taking responsibility for the whole.

In this essay—and more fully elaborated in his book *Not-Two Is Peace*—Adi Da describes how the Global Cooperative Forum would be the expression of “everybody-all-at-once”—meaning the unique force and potential in humankind when it wakes up and becomes aware of itself as one family, even one “system”, existing in unity with (and responsible for) the entire Earth-system.

If you would like to order *Not-Two Is Peace*, please order on Amazon here:

https://www.amazon.com/Not-Two-Peace-Expanded-4th-Samraj/dp/194278905X/ref=sr_1_1?keywords=not+two+is+peace+4th+edition&qid=1568664645&s=gateway&sr=8-1

If you would like to find out more about Da Peace, please visit our website here:

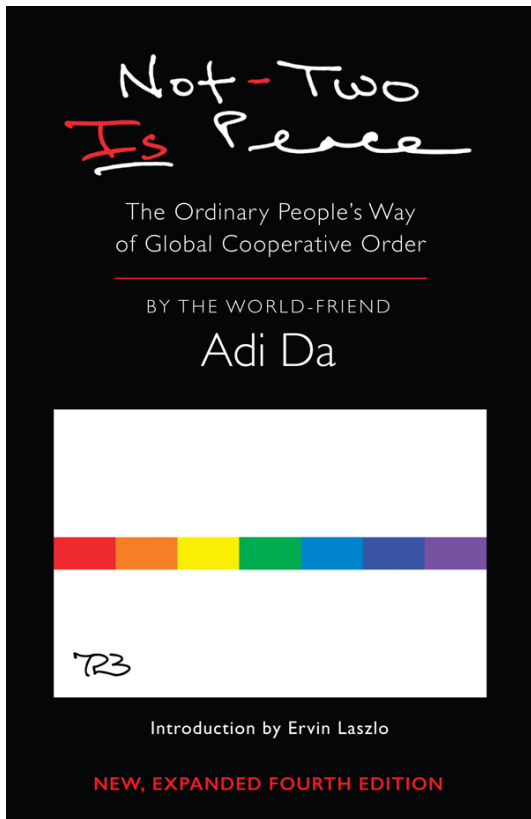
www.da-peace.org

Thank you,

Da Peace for [The Adi Da Foundation](#)

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Order The New 4th Edition Of Not-Two Is Peace On Amazon Here



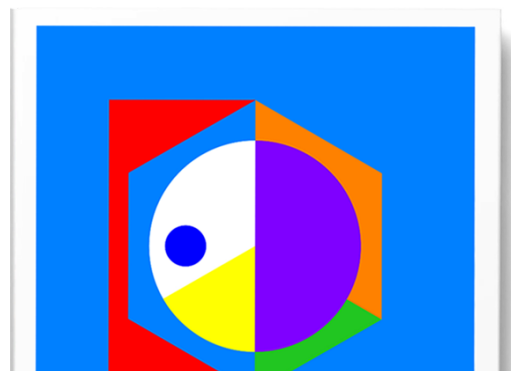
“A global transformation is now required in human culture—after the devastation, or collapse, of ego-civilization in the twentieth century. Something entirely new is required—something comprehensively right.”

- Adi Da

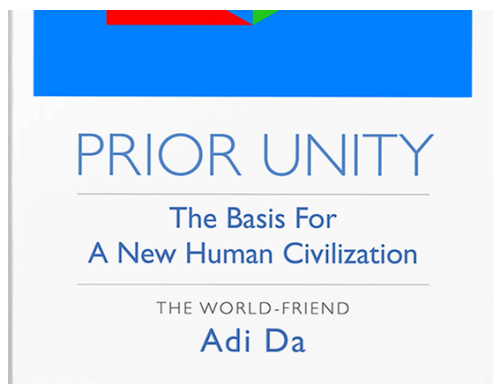
Related Book by the World-Friend Adi Da: PRIOR UNITY

The Basis For A New Human Civilization

The message of the book Prior Unity



is that the impulse to peaceful, cooperative coexistence is humanity's "true north". The impulse comes from our root-intelligence as one single species, and, at the same time, reflects the inherent unity of all life. To satisfy what human beings truly want and need (security, and the opportunity for unlimited participation in our social, cultural and economic life), and to ensure a benign future for life on earth, we have no choice: We must transcend what separates us and build on the deep foundation we all share, which is our prior, or already-existing unity.



- The World-Friend Adi Da,
from *Prior Unity*

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Da Peace

Dear << Test First Name >>,

In the short video clip below, our Co-Director, Leo Burke speaks to Adi Da's urgent calling to re-establish human civilization based on the principles of mutual trust, cooperation, tolerance, "prior unity", and the limitless participation of all humankind in transforming its own destiny.

The Fourth Edition of Not-Two Is Peace by the World-Friend Adi Da, Introduced by Professor Leo Burke

Watch later Share

Not-Two Is Peace

The Ordinary People's Way of Global Cooperative Order

BY THE WORLD-FRIEND
Adi Da

Introduction by Ervin Laszlo

MORE VIDEOS

1:12 / 1:22

NEW EXPANDED FOURTH EDITION

YouTube

The Fourth Edition of Not-Two Is Peace by the World-Friend Adi Da, Introduced by Professor Leo Burke

You can also read nine free essays from *Not-Two Is Peace* here:

<https://www.da-peace.org/read>

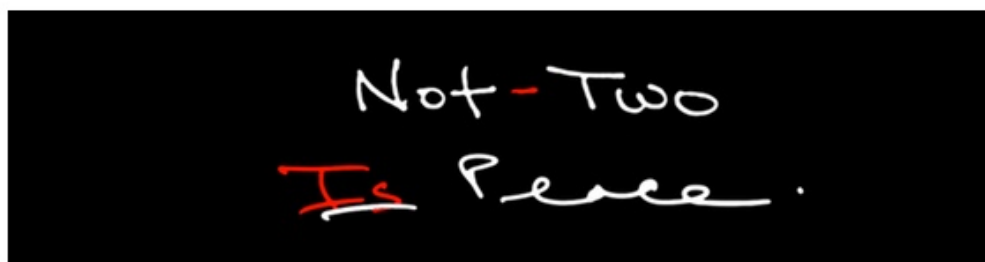
To find out more about *Not-Two Is Peace* and Da Peace please go to our website here: <https://www.da-peace.org>

To purchase the book on Amazon please click [here](#).

Thank you,

Da Peace for [The Adi Da Foundation](#)

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Endorsements for the 4th Edition of *Not-Two Is Peace*:

“At this crossroads in history, many serious attempts are being made to steer humanity toward a new and sustainable civilization. Among them, this book by Adi Da is outstanding as a unique and radical message oriented to meet the global state of emergency through a new modus operandi, “the working-presumption of prior unity”, and a Global Cooperative Forum that could empower the more than six billion inhabitants of the planet to take their destiny into their own hand. This vision deserves to be read and pondered. and decisively acted upon.”

ERVIN LASZLO

Founder and President of the Club of Budapest

www.da-peace.org



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Automation Email #3: Artwork In Not-Two Is Peace

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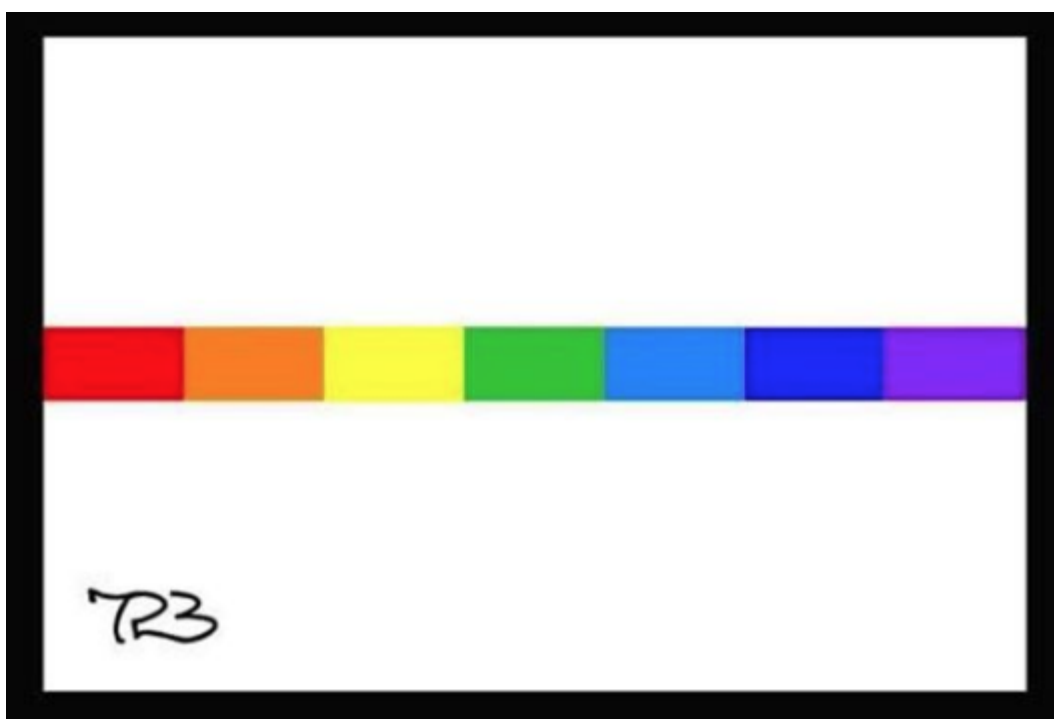
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Da Peace

The 723 Flag on the cover of the book *Not-Two Is Peace*



Dear << Test First Name >>

Dear <> First Name <> ,

Do you know the meaning of the artwork on the book cover of Not-Two Is Peace?

The image on the cover is a flag design created by Adi Da specifically for the Global Cooperative Forum. He explains the significance of the flag as follows:

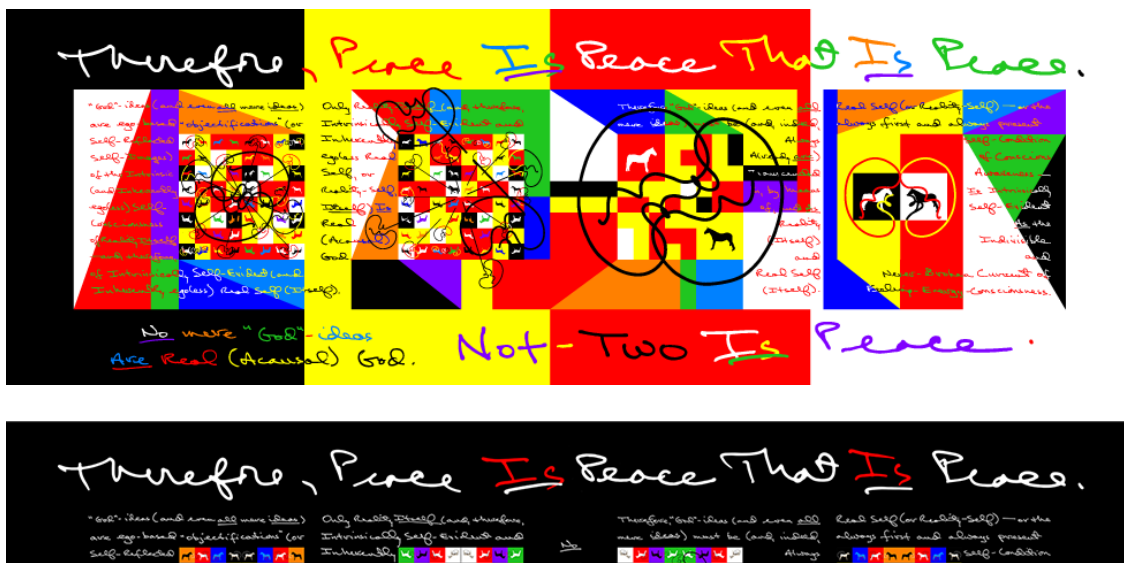
National flags represent the already presumed separateness of national identities. In contrast, the Global Cooperative Forum is represented by a single flag, consisting of a single spectrum of colors on a white field.

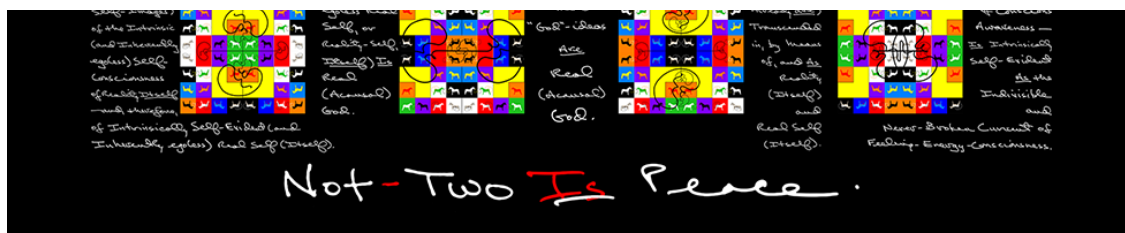
The white field is a "tabula rasa" (or blank slate), symbolizing the absence of all the "self"-imagery by which human beings create differences between themselves and others. In addition, the plain white flag is a traditional sign of truce or surrender. The party waving the white flag is signaling that it does not want confrontation, and that it is not posing a threat.

The Global Cooperative Forum is not there to confront anyone. It relinquishes all confrontation and all war, and it upholds no self-imagery beyond the simple reality of being part of the totality of humankind.

The presence of the rainbow straight across the flag indicates that the Global Cooperative Forum is actually functioning as a global institution. The spectrum of color on the white field symbolizes inclusiveness in every sense-- all flags, all races, and all nations.

The 723 in the lower left corner stands for the date July 23, 2006. In his essay entitled "723" (Essay XXIV in Part Two of this book), Adi Da comments on the unique and decisive significance of this date in global human history.





Not-Two Is Peace (Color Field No. 1)

Not-Two Is Peace II/1 (from Spectra Five)

Adi Da Samraj © 2016-2018 ASA

Throughout his life, Adi Da worked to develop literary and artistic means of conveying his communication to the world. Included in the book, between pages 276-277, is a work of art made by Adi Da in 2006 which bears the same title as the book: *Not-Two Is Peace*. In this image, Adi Da makes a visually joyous communication about the prior unity of the entire "spectrum" of the human race.

The text in the image (a slightly varying version of a passage from this book, page 278) was hand-calligraphed by Adi Da:

"God"-ideas (and even all mere ideas) are ego-based "objectifications" (or Self-Reflected Self-Images) of the Intrinsic (and Inherently egoless) Self-Consciousness of Reality Itself—and, therefore, of Intrinsically Self-Evident (and Inherently egoless) Real Self (Itself).

No mere "God"-ideas Are Real (Acausal) God.

Only Reality Itself (and, therefore, Intrinsically Self-Evident and Inherently egoless Real Self, or Reality-Self, Itself) Is Real (Acausal) God.

Therefore, "God"-ideas (and even all mere ideas) must be (and, indeed, Always Already are) Transcended in, by Means of, and As Reality (Itself) and Real Self (Itself).

Real Self (or Reality-Self)—or the always first and always present Self-Condition of Conscious Awareness—Is Intrinsically Self-Evident As the Indivisible and Never-Broken Current of Feeling-Energy-Consciousness.

This *Not Two-Is Peace* image was hung as a monumental banner at the "Religion after September 11" World Congress in Montreal (September 2006).

In the following year, ten works of image-art by Adi Da were shown at the 52nd Biennale di Venezia (2007), in the Collateral Exhibition Transcendental Realism: The Art of Adi Da Samraj. Examples of the artwork of Adi Da, together

realism. THE ART OF ADI DA SAMRAJ. Examples of the artwork of Adi Da, together with discussions of his artwork and his own statements about it, may be seen online at www.daplastique.com. The *Not-Two Is Peace* image is published (together with many other works of Adi Da's image-art) in *The Spectra Suites* (New York: Welcome books, 2007).

Buy the new Fourth Edition of Not-Two Is Peace on Amazon here: <https://amzn.to/32tdqtz>

[Buy the Fourth Edition of Not-Two Is Peace on Amazon Here](#)

Thank you,

Da Peace for [The Adi Da Foundation](#)

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***“True art heals. True art restores equanimity.
Art must regenerate the sense of well-being.
That is its true purpose.”
—Adi Da Samraj***



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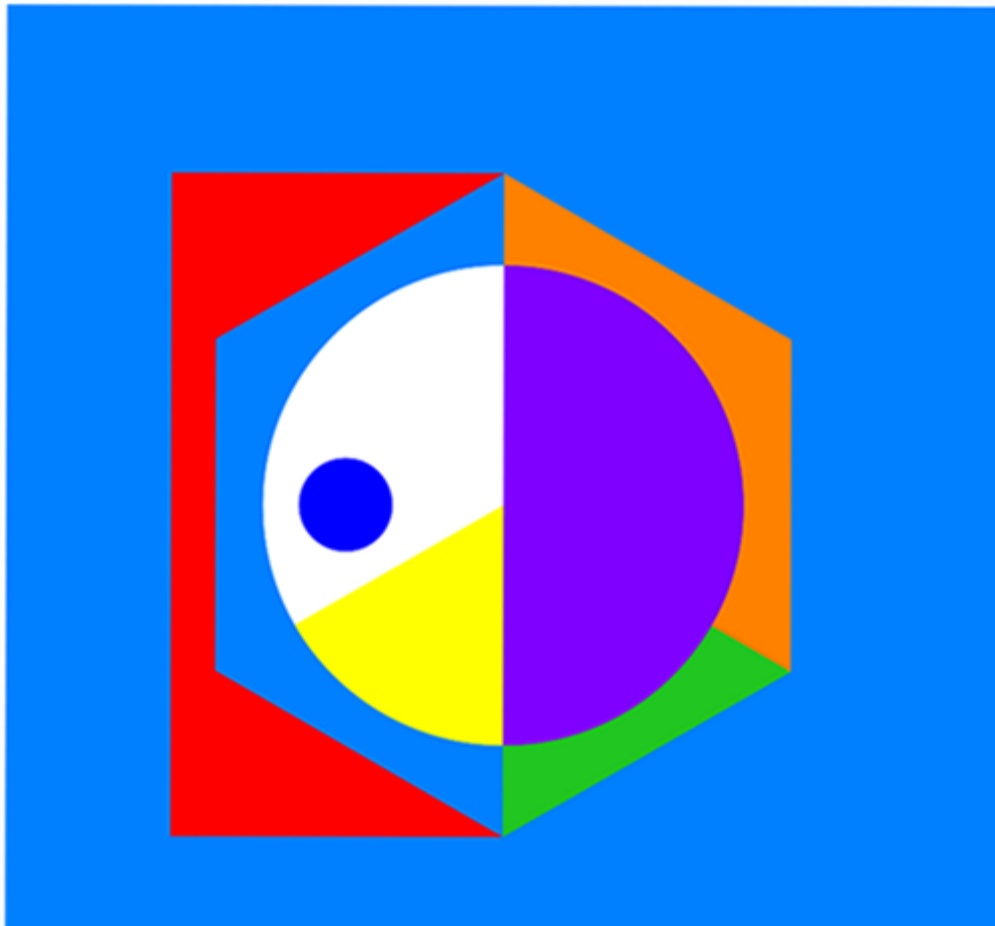
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Da Peace



PRIOR UNITY

The Basis For A New Human Civilization

THE WORLD-FRIEND
Adi Da

Dear << Test First Name >>,

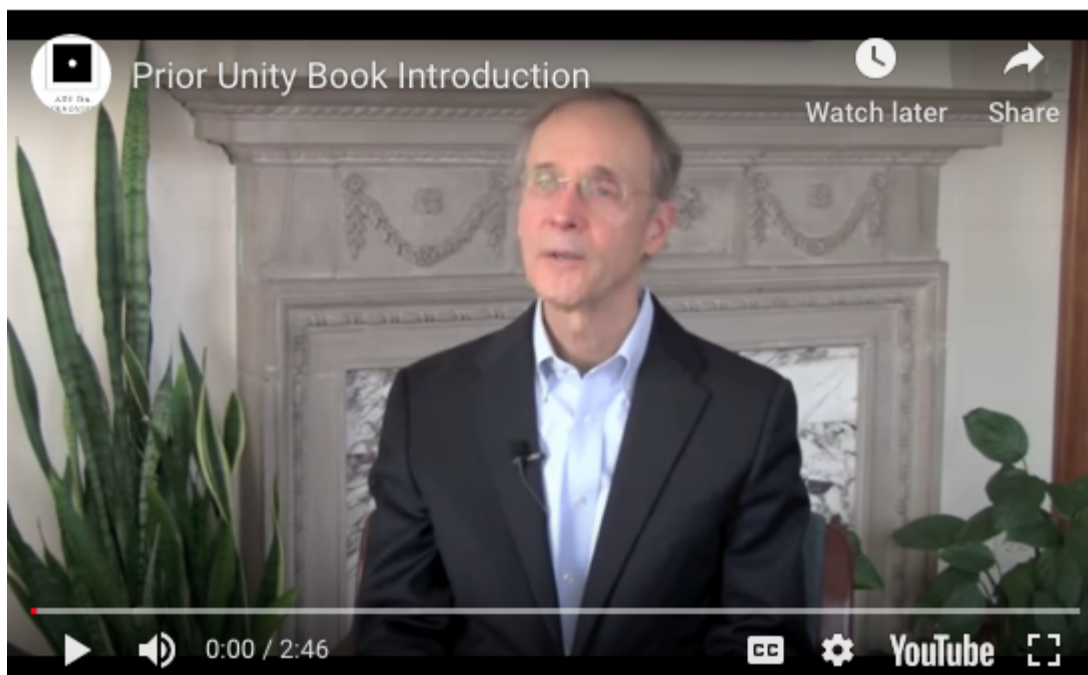
Did you know there is a sister companion to Adi Da's seminal work, *Not-Two Is Peace*, called *Prior Unity*?

The message of the book *Prior Unity* is that the impulse to peaceful, cooperative coexistence is humanity's "true north". The impulse comes from our root-intelligence as one single species, and, at the same time, reflects the inherent unity of all life. To satisfy what human beings truly want and need (security, and the opportunity for unlimited participation in our social, cultural and economic life), and to ensure a benign future for life on earth, we have no choice: We must transcend what separates us and build on the deep foundation we all share, which is our prior, or already-existing unity.

The prophetic call running through the whole book is that if we want to find the real basis for a new human culture, we must look beyond the outer world of separate objects, others, and events to the source, the root-condition in which all our experience is actually happening. This is not a religious matter, nor even a spiritual matter in any exclusive sense. It is about the Source-Reality that has no name, that is not a deity, but which is the being-essence in which we exist, the limitless conscious awareness to which everyone of us has access, regardless of our beliefs or philosophy.

This is not a book about politics as we know it. It is about uncovering the true basis

for a new politics, a new social agreement that is founded in, and expressive of, how things really are.



Professor Leo Burke Speaks about the Book ***PRIOR UNITY***, University of Notre Dame

For more than 25 years, Leo Burke has taught, coached and trained people who aspire to be genuine, effective leaders. In this video presentation, Professor Burke explains why he thinks the book *Prior Unity* offers a fundamental method for every human being on earth to step beyond the separative worldview that has created so much havoc, and enact what Adi Da calls the “active disposition” or “working presumption” of prior unity.

If you would like to order *Prior Unity*, please order from Amazon [here](#):

Or please visit our website: <https://www.priorunity.org>

If you would like to order *Not-Two Is Peace*, please order on Amazon [here](#):

Thank you,

Da Peace for [The Adi Da Foundation](#)

Da Peace is responsible for communicating the ancient truth, newly revealed by the World-Friend Adi Da, that the world and all existence is an inherent, or “prior” unity. Da Peace invites everyone to consider and explore what this truth means for how we need to live—socially, culturally, politically, and economically. In particular, Da Peace conveys Adi Da’s prophetic insistence that learning to live in the working-presumption of prior unity (rather than in the presumption of division and separateness) is the necessary and only basis for a peaceful and sustainable future on Earth. In practical terms, the message of Da Peace is summarized in Adi Da’s “Formula for World Peace”: Cooperation + Tolerance = Peace.



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